



**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

# CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
564938 /		07893606
<u>Product</u>		
OBAMA/P/D SKED A		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/21/12 - 08/27/12	II1522	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	08/21/12 / 08/21/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WTKR	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**GMMB/Greer Margolis Mitchell & Burns**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u>	
											Spots	Amount
1	3	08/21/12	08/26/12	Let's Make A Deal 9am	9-10am		:30			NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12	08/26/12	-TWTF--					4	\$270.00			
2	3	08/27/12	08/27/12	Let's Make A Deal 9am	9-10am		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/27/12	09/02/12	M-----					1	\$270.00			
3	3	08/21/12	08/26/12	Price Is Right	11am-12n		:30			NM	5	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12	08/26/12	-TWTF--					5	\$415.00			
4	3	08/27/12	08/27/12	Price Is Right	11am-12n		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/27/12	09/02/12	M-----					2	\$415.00			
5	3	08/21/12	08/24/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12	08/26/12	-TWTF--					4	\$295.00			
6	3	08/27/12	08/27/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/27/12	09/02/12	M-----					1	\$295.00			
7	3	08/21/12	08/24/12	CBS Daytime	1228-3pm		:30			NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12	08/26/12	-TWTF--					4	\$295.00			
8	3	08/27/12	08/27/12	CBS Daytime	1228-3pm		:30			NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/27/12	09/02/12	M-----					1	\$295.00			
9	3	08/21/12	08/24/12	Ellen Degeneres 3pm	3-4pm		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12	08/26/12	-TWTF--					8	\$200.00			
10	3	08/27/12	08/27/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/27/12	09/02/12	M-----					2	\$200.00			
11	3	08/21/12	08/24/12	NewsChannel 3 News	5-6am		:30			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12	08/26/12	-TWTF--					4	\$120.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 564938 /	Alt Order # 07893606
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Estimate # //1522

  

Advertiser Obama/D/President	Original Date / Revision 08/21/12 / 08/21/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
12 3		08/27/12	08/27/12	NewsChannel 3 News	5-6am		:30			NM	1	\$120.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/27/12	09/02/12	M-----	1	\$120.00							
13 3		08/21/12	08/24/12	Newschannel 3 News	6-7am		:30			NM	6	\$1,110.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-TWTF--	6	\$185.00							
14 3		08/27/12	08/27/12	Newschannel 3 News	6-7am		:30			NM	2	\$370.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/27/12	09/02/12	M-----	2	\$185.00							
15 3		08/21/12	08/24/12	CBS This Morning	7-9a		:30			NM	8	\$1,120.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-TWTF--	8	\$140.00							
16 3		08/27/12	08/27/12	CBS This Morning	7-9a		:30			NM	2	\$280.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/27/12	09/02/12	M-----	2	\$140.00							
17 3		08/25/12	08/25/12	Early Show Saturday	9-11am		:30			NM	1	\$100.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-----S-	1	\$100.00							
18 3		08/26/12	08/26/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$280.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-----S	1	\$280.00							
19 3		08/26/12	08/26/12	Face the Nation	1030-11am		:30			NM	1	\$345.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-----S	1	\$345.00							
20 3		08/21/12	08/26/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$800.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-TWTF--	4	\$200.00							
21 3		08/27/12	08/27/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$200.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/27/12	09/02/12	M-----	1	\$200.00							
22 3		08/21/12	08/26/12	Newschannel 3 News	5-530pm		:30			NM	4	\$1,320.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-TWTF--	4	\$330.00							
23 3		08/27/12	08/27/12	Newschannel 3 News	5-530pm		:30			NM	1	\$330.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/27/12	09/02/12	M-----	1	\$330.00							
24 3		08/21/12	08/26/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,240.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-TWTF--	4	\$310.00							
25 3		08/27/12	08/27/12	Newschannel 3 News	530-6pm		:30			NM	1	\$310.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/27/12	09/02/12	M-----	1	\$310.00							
26 3		08/21/12	08/26/12	Newschannel 3 News	6-630pm		:30			NM	4	\$1,940.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/20/12	08/26/12	-TWTF--	4	\$485.00							
27 3		08/27/12	08/27/12	Newschannel 3 News	6-630pm		:30			NM	1	\$485.00
Week:	Start Date	End Date	Weekdays	Spots/Week								
	08/27/12	09/02/12	M-----	1	\$485.00							
28 3		08/25/12	08/25/12	Newschannel 3 News	6-630pm		:30			NM	0	\$0.00

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564938 /	07893606	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/21/12 - 08/27/12	OBAMA/P/D SKED A	II/1522
<u>Advertiser</u>		
Obama/D/President		
<u>Original Date / Revision</u>		
08/21/12 / 08/21/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
29 3		08/26/12	08/26/12	Newschannel 3 News	630-7pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-----S					1	\$140.00		
30 3		08/21/12	08/24/12	Late Night with David Letterman	1135pm-1235am		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-TWTF--					4	\$165.00		
31 3		08/27/12	08/27/12	Late Night with David Letterman	1135pm-1235am		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	M-----					1	\$165.00		
32 3		08/21/12	08/24/12	Late News (M-F)	11-1135p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-TWTF--					4	\$540.00		
33 3		08/27/12	08/27/12	Late News (M-F)	11-1135p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/27/12		09/02/12	M-----					1	\$540.00		
34 3		08/25/12	08/26/12	Late News (Sa-Su)	11-1135p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-----SS					2	\$365.00		
35 3		08/25/12	08/25/12	730-8pm	730-8pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-----S-					1	\$95.00		
36 3		08/21/12	08/21/12	NCIS	8-9pm		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-T-----					2	\$1,470.00		
37 3		08/21/12	08/21/12	Tuesday Prime	9-10pm		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-T-----					2	\$1,275.00		
38 3		08/21/12	08/21/12	Tuesday Prime	10-11pm		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-T-----					2	\$980.00		
39 3		08/22/12	08/22/12	Wednesday Prime	10-11pm		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	--W----					2	\$980.00		
40 3		08/23/12	08/23/12	Thursday Prime	8-9pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	---T---					1	\$1,275.00		
41 3		08/24/12	08/24/12	Friday Prime	10-11pm		:30			NM	0
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	----F--					2	\$980.00		
<b>Spot</b>	<b>Ch</b>	<b>Date Range</b>		<b>Description</b>		<b>Start/End Time</b>	<b>Weekdays</b>	<b>Length</b>	<b>Rate</b>	<b>Type</b>	
1 3		08/20/12-08/26/12		Friday Prime		10-11pm	-----F----	:30	\$980.00	NM	
<i>Credited</i>											
2 3		08/20/12-08/26/12		Friday Prime		10-11pm	-----F----	:30	\$980.00	NM	
<i>Credited</i>											
42 3		08/25/12	08/25/12	Saturday Prime	8-9pm		:30			NM	0
43 3		08/25/12	08/25/12	Saturday Prime	9-10pm		:30			NM	0
44 3		08/25/12	08/25/12	Saturday Prime	10-11pm		:30			NM	0
45 3		08/26/12	08/26/12	Sunday Prime	7-8pm		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 08/20/12		08/26/12	-----S					1	\$1,275.00		

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Contract / Revision 564938 /	Alt Order # 07893606	
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A	Estimate # II1522
Advertiser Obama/D/President	Original Date / Revision 08/21/12 / 08/21/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
46	3	08/26/12	08/26/12	Sunday Prime	10-11pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12		08/26/12	-----S				1	\$980.00			
47	3	08/22/12	08/22/12	Wednesday Prime	10-11pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12		08/26/12	--W----				1	\$980.00			
48	3	08/27/12	08/27/12	Monday Prime	10-11pm		:30			NM	1	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/27/12		09/02/12	M-----				1	\$1,180.00			
49	3	08/22/12	08/22/12	Wednesday Prime	9-10pm		:30			NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12		08/26/12	--W----				1	\$1,375.00			
50	3	08/22/12	08/24/12	CBS Daytime	1228-3pm		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/20/12		08/26/12	--WTF--				1	\$415.00			
										Totals	107	\$41,415.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	88	\$35,345.00	\$30,043.25
08/27/12 - 08/27/12	19	\$6,070.00	\$5,159.50
<b>Totals</b>	<b>107</b>	<b>\$41,415.00</b>	<b>\$35,202.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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